



# SEG 2015

**World-Class Ore Deposits: Discovery to Recovery**

September 27-30, 2015  
Hobart, TAS, Australia

SPONSORSHIP  
& EXHIBITION  
PROSPECTUS

**2015**

The Organizing Committee is pleased to present the Sponsor Prospectus for the SEG-CODES 2015 Conference *World-Class Ore Deposits: Discovery to Recovery* (SEG 2015). The Conference is hosted by the Society of Economic Geologists and the Centre of Excellence in Ore Deposits (CODES) at the University of Tasmania, Australia. SEG 2015 will provide an excellent opportunity to promote your company through sponsoring or exhibiting “Down Under” in Hobart, Tasmania, Australia, from September 27–30, 2015.

#### THE CONFERENCE:

We expect an audience of more than 500 geologists and exploration professionals from around the world. This will include a mix of industry, government and academia with a strong student component. The technical program, with the theme *World-Class Ore Deposits: Discovery to Recovery*, will focus on that link; those areas of academic research in economic geology that lead to the important practical issues of improved exploration concepts, discovery, mine geology and recovery (geometallurgy). No previous SEG Conference has included a theme of recovery/geometallurgy, which is becoming a very important aspect of the economic geosciences. The three days of technical talks will be supplemented by related poster sessions, field trips and short courses.

A Welcome Reception, Social Evening, Awards Ceremony, and Industry Dinner are the highlights of the Social Program, which will showcase Hobart. The venue is the Wrest Point Convention Centre, located on the banks of the River Derwent, and is the premier choice for accommodation, dining and entertainment in Hobart.

#### YOUR OPPORTUNITY:

By sponsoring or exhibiting at SEG 2015, not only will you be supporting the strongest economic geology technical program to be presented in Australia in many years, but you will be supporting and encouraging students, the key to the future of our industry. Your financial support will directly benefit students, either through assistance to attend the conference, short courses and field trips, or ultimately other forms of assistance by the SEG. We plan to offer financial assistance to 100 students to attend the conference.

There are a wide variety of Sponsorship opportunities available at the conference. We also invite any new proposals you may wish to put forward; the Committee is happy to negotiate a package that will be of maximum benefit to your organization and the conference.

If you wish to purchase a sponsorship or exhibition package, please complete the booking form on the back page of the Prospectus. If you have any questions regarding the opportunities, please contact Dan Wood (danwood3844@hotmail.com) Chair of the SEG 2015 Sponsorship Committee, Bruce Gemmell (Bruce.Gemmell@utas.edu.au) Chair of the Organizing Committee or Brian Hoal (brianhoal@segweb.org) Executive Director, SEG. For questions on the exhibition, please contact Leesa McDermott (leesa@conferencedesign.com.au).

Preliminary details on the Conference and sponsorship/exhibition can be found on our website at [www.seg2015.org](http://www.seg2015.org).

Join us as a sponsor or exhibitor to reach the world’s leading mineral geoscience and exploration specialists in beautiful Hobart in September, 2015.

Kind regards,

Bruce Gemmell

Dan Wood

Brian Hoal

# INVITATION

## Conference Details

**THE CONFERENCE:** SEG 2015 is The Society of Economic Geologists annual conference, hosted in partnership with the Centre of Excellence in Ore Deposits (CODES), University of Tasmania, Australia.

**DATES:** September 27–30, 2015

**VENUE:** Wrest Point Convention Centre, Hobart, Tasmania, Australia

**ATTENDANCE:** More than 500 Mineral Exploration and Mineral Deposit Research professionals from over 30 countries.

**AUDIENCE:** Our audience will include leaders from major mining companies, junior entrepreneurs, consultants and contractors, government scientists and academics who will come together in Hobart with the next generation of exploration geologists, researchers and students to share exciting new developments in mineral deposit research, discovery and recovery.

## Social Events:

Welcome Reception

Social Evening at MONA (Museum of Old and New Art)

Awards Ceremony

Industry Dinner

## About The Society of Economic Geologists

Founded in 1920, the Society of Economic Geologists, Inc. (SEG) is an international organization of 7,000 individual members in over 100 countries with interests in the field of economic geology. The Society's membership includes representatives from industry, academia, and government institutions. Publications, conferences, field trips, and short courses ensure active communication of economic geology-related concepts within the membership and with the economic geology profession at large.

An individual may apply for membership as a Fellow, Member or Student Member.

For more information: [www.segweb.org](http://www.segweb.org)

## About CODES

CODES is the Australian Research Council (ARC) Centre of Excellence in Ore Deposits. Formed in 1989 at the University of Tasmania, the Centre has grown substantially over the years and is now widely regarded as a global leader in ore deposit research. It is home to 35 highly qualified research staff and 85 postgraduate students, further cementing its position as the largest university-based team of ore deposit researchers in the world.

CODES has developed a strong and long-standing reputation for delivering high quality research outcomes of direct relevance to the mining industry. This has been achieved over a period in excess of 25 years, which includes terms as a Federal Government-funded ARC Key Centre (1989-1996), ARC Special Research Centre (1997 to 2005) and ARC Centre of Excellence (2005 to 2013).

For more information: [www.utas.edu.au/codes](http://www.utas.edu.au/codes)

## Organizing Committee Members

Bruce Gemmell: Conference Chair, CODES, University of Tasmania

Brian Hoal: Society of Economic Geologists Executive Director

Noel White: Technical Program Chair, Consultant

David Huston: Publication Chair, Geoscience Australia

Posters/Students: Patrick Sack, Yukon Geological Survey

Workshops/Short Courses: Zhoashan Chang, James Cook University

Field Trips: Garry Davidson, CODES, University of Tasmania

Sponsorship/Marketing: Dan Wood, Consultant

Secretary/Students: Christine Horrigan, Society of Economic Geologists

Conference Secretariat: Leesa McDermott, Conference Design



# SEG

# CODES

	<b>Conference Secretariat</b> Conference Design Pty Ltd mail@conferencedesign.com.au www.conferencedesign.com.au P: +61 3 6231 2999
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## Conference Theme

### WORLD-CLASS ORE DEPOSITS: DISCOVERY TO RECOVERY

The theme will be discovery of world-class ore deposits, their geology and the recovery of metals from ores, and cover the issues and controversies that affect exploration. We are planning “trifecta” sessions which will include talks on the discovery, geology and geometallurgy of world class mineral deposits, examples will include porphyry Cu-Au, epithermal Au, SEDEX and IOCG.

The conference will include fourteen sessions over three days, each session featuring distinguished keynote speakers, plus up to 150 posters and pre- and post-conference field trips and short courses that will complement the conference theme.

### KEY SUB-THEMES WITH NEW EXAMPLES:

- Ores in subduction-related arcs: Relations and controls
- Ores in sedimentary environments: Sources, transport, deposition, and hydrology
- Magmatic deposits: Characteristics and mechanisms
- Geometallurgy through the mining chain
- Post-collisional ores: Characteristics, relationships, and genesis
- IOCG and magnetite-apatite deposits: Similarities, differences, controls, and genesis
- Converting mineralisation to ore
- Geological Controversies
- Exploration under cover (SGA)

## Preliminary Program Overview

PRE-CONFERENCE Field Trips | Short Courses

### SUNDAY, SEPTEMBER 27

Registration Opens | Exhibition bump in | Welcome Reception

### MONDAY, SEPTEMBER 28

Technical Sessions | Poster Session | MONA Social Evening

### TUESDAY, SEPTEMBER 29

Technical Sessions | Poster Session | Industry Dinner

### WEDNESDAY, SEPTEMBER 30

Technical Sessions | Poster Session

POST CONFERENCE Field Trips | Short Courses

## Marketing Information

- All benefits will be delivered subject to the sponsor providing the required information by any dates advised on the website
- Sponsor to supply powerpoint slide in 4:3
- Sponsors profiles are 200 words maximum
- Pull up banners can be up to 2m tall and 85 cm wide
- We suggest you include a contact name (if applicable), phone, website, and e-mail address in your profile
- PDF advertisements for the conference website are to be supplied as a single A4 page of 1MB maximum and will be displayed as supplied. Dimensions for advertisements for the pocket program are available on the website.
- Attendee bag inserts are A4/A5 one piece flyer unless discussed with the Conference manager. Inclusive for Sponsors only where noted on package details.
- Logos should be sent in high resolution vector (EPS, ai), JPEG, PNG, or TIFF format
- Any promotional items for distribution to be supplied by the sponsor

## General Terms & Conditions

- All costs are inclusive of GST and are in \$AUD
- A tax receipt will be sent on receipt of a booking form. 50% of the total is required on booking to secure the selected package. Full payment is required by August 1, 2015.
- Each company representative attending the Conference must pre-register
- Acknowledgement of sponsorship or provision of booth/ booths will not be confirmed and advertised on the website until full payment is received
- Choice of exhibition booth is dependent on availability at the time of booking





## Patron Sponsor - \$50,000\*

### Benefits to Sponsor

#### Conference Marketing:

- Logo and acknowledgement as Patron on all conference advertising including print, PDFs, and e-mails
- Logo on the conference website's home page
- Hyperlink on the conference website's home page
- Web ad on the conference website's home page
- Profile on the conference website's sponsors page
- PDF advertisement on the conference website's sponsors page

#### At the Conference:

- Two exhibition booths
- Six complimentary full registrations including the Welcome Reception and Poster Receptions
- One pull-up banner in the plenary venue for the duration of the conference
- Full page advertisement in the pocket program (inside back or front cover)
- Logo in the pocket program
- Individual PowerPoint slide displayed in the plenary hall
- One attendee bag insert

## Gold Sponsor - \$30,000\*

### Benefits to Sponsor

#### Conference Marketing:

- Logo and acknowledgement as a Gold Sponsor on all conference advertising including print, PDFs and e-mails
- Logo on the conference website's home page
- Hyperlink on the conference website's home page
- Profile on the conference website's sponsors page

#### At the Conference:

- One exhibition booth
- Three complimentary full registrations including the Welcome Reception and Poster Receptions
- Half page advertisement in the pocket program
- Logo in the pocket program
- Logo displayed on a sponsors slide in the plenary hall

## Platinum Sponsor - \$40,000\*

### Benefits to Sponsor

#### Conference Marketing:

- Logo and acknowledgement as Platinum Sponsor on all conference advertising including print, PDFs and e-mails
- Logo on the conference website's home page
- Hyperlink on the conference website's home page
- Profile on the conference website's sponsors page
- PDF advertisement on the conference website's sponsors page

#### At the Conference:

- One exhibition booth
- Four complimentary full registrations including the Welcome Reception and Poster receptions
- One pull-up banner in the plenary venue for the duration of the conference
- Logo in the pocket program
- Full page advertisement in the pocket program
- Individual Powerpoint slide displayed in the plenary hall
- One attendee bag insert

## Silver Sponsor - \$20,000\*

### Benefits to Sponsor

#### Conference Marketing:

- Logo and acknowledgement as a Silver Sponsor on all conference advertising including print, PDFs and e-mails
- Logo on the conference website's home page
- Hyperlink on the conference website's home page
- Profile on the conference website's sponsors page

#### At the Conference:

- One exhibition booth
- Two complimentary full registrations including the Welcome Reception and Poster Receptions
- Quarter page advertisement in the pocket program
- Logo in the pocket program
- Logo displayed on a sponsors slide in the plenary hall

### Bronze Sponsor - \$10,000\*

#### Benefits to Sponsor

##### Conference Marketing:

- Logo and acknowledgement as a Bronze Sponsor on all conference advertising including print, PDFs and e-mails
- Logo on the conference website's home page
- Hyperlink on the Conference website's home page
- Profile on the conference website's sponsors page

##### At the Conference:

- One exhibition booth
- One complimentary full registration including the Welcome Reception and Poster Receptions
- Logo in the pocket program
- Logo displayed on a sponsors slide in the plenary hall

### Awards Ceremony - \$8,000

#### Benefits to Sponsor

##### Conference Marketing:

- Acknowledgement as the Awards Reception sponsor
- Logo displayed on the Conference website
- Logo included with the Awards Reception description in printed material and on the website

##### At the Conference:

- Opportunity for company representative to briefly address guests at the reception (5 minutes)
- Prominent signage during the Awards Reception (supplied by the sponsor)
- Four complimentary tickets to the Awards Reception
- Logo printed in the pocket program

### MONA Social Evening - \$10,000

#### Benefits to Sponsor

##### Conference Marketing:

- Acknowledgement as the Social Evening sponsor
- Logo displayed on the Conference website
- Logo included with the Social Evening description in printed material and on the website

##### At the Conference:

- Opportunity for company representative to briefly address guests on the evening (5 minutes)
- Prominent signage during the Evening (supplied by the sponsor)
- Four complimentary tickets to the Social Evening
- Logo printed in the Pocket Program

### Industry Dinner - \$8,000

#### Benefits to Sponsor

##### Conference Marketing:

- Acknowledgement as the Industry Dinner sponsor
- Logo displayed on the Conference website
- Logo included with the Industry Dinner description in printed material and on the website

##### At the Conference:

- Opportunity for company representative to briefly address guests at the dinner (5 minutes)
- Prominent signage during the Industry Dinner (supplied by the sponsor)
- Four complimentary tickets to the Industry Dinner
- Logo printed in the pocket program

\*Sponsorship packages are not exclusive.  
All costs are inclusive of GST and are in \$AUD.



## Pre- and Post-Conference Short Courses

Two day course - \$7,500

One day course - \$5,000

### Benefits to Sponsor

#### Conference Marketing:

- Acknowledgment as a Short Course sponsor
- Logo displayed on the Conference website
- Logo included with the Short Course description in printed material and on the website

#### At the Conference:

- One complimentary registration including the Welcome Reception and Poster Receptions
- One pull-up banner in the room during the Short Course session
- Logo in the pocket program
- Individual PowerPoint slide displayed in the Short Course session room
- Logo displayed on a sponsors slide in the plenary hall

A provisional program and Short Course information will be available on the website.

Please contact Conference Design to check Short Course sponsorship availability.

## Session Sponsor - \$5,000

### Benefits to Sponsor

#### Conference Marketing:

- Acknowledgment as a Session sponsor
- Logo displayed on the Conference website
- Logo included with the Session description in printed material and on the website

#### At the Conference:

- One complimentary registration including the Welcome Reception and Poster Receptions
- One pull-up banner in the session room during the session
- Logo in the pocket program
- Individual PowerPoint slide displayed in the session room

A provisional program and session/stream information will be available on the website.

Please contact Conference Design to check session sponsor availability.

## Welcome Reception - \$7,000

### Benefits to Sponsor

#### Conference Marketing:

- Acknowledgment as the Welcome Reception sponsor
- Logo displayed on the Conference website
- Logo included with the Welcome Reception description in printed material and on the website

#### At the Conference:

- Opportunity for company representative to briefly address guests at the reception (5 minutes)
- Prominent signage during the Welcome Reception (supplied by the sponsor)
- Four complimentary tickets to the Welcome Reception
- Logo printed in the pocket program

## Name Badge and Lanyard - \$5,000

### Benefits to Sponsor

#### Conference Marketing:

- Company logo printed on the name badges (nb SEG logo will also be printed on the badges)
- Printed lanyards to be supplied by the sponsor
- Logo displayed on the Conference website

#### At the Conference:

- One complimentary registration including the Welcome Reception and Poster Receptions
- Logo in the pocket program



## Conference Attendee Bag – \$5,000

### Benefits to Sponsor

#### Conference Marketing:

- Company logo printed on the attendee bag (SEG logo will also be printed on the attendee bag)
- Logo displayed on the Conference website

#### At the Conference:

- One complimentary registration including the Welcome Reception and Poster Receptions
- Logo in the pocket program

## Daily Catering - \$2,500

### Benefits to Sponsor

#### Conference Marketing:

- Logo displayed on the Conference website

#### At the Conference:

- Logo in the pocket program
- Logo displayed on signage on the catering tables for the day's catering

## Poster Receptions - \$3,000

### Benefits to Sponsor

#### Conference Marketing:

- Acknowledgment as the Poster Reception Sponsor
- Logo displayed on the Conference website
- Logo included with the Poster Reception description in printed material and on the website

#### At the Conference:

- Prominent signage during the Poster Receptions (supplied by the sponsor)
- Four complimentary tickets to the Poster Receptions
- Logo printed in the pocket program

## Advertising

The following advertising options are available to reinforce other sponsorship packages or as individual items. Availability of each advertising opportunity subject to time of booking.

## Opportunities

- Attendee bag insert: \$2,000
- Pocket program (inside front/back cover): \$4,000
- Pocket program (inside full page): \$2,500
- Pocket program (inside half full page): \$1,500







## Exhibition Sites - \$3,000

The exhibition will run for the duration of the Conference.

Exhibition site includes:

- Area measuring 3m wide x 2.4m deep
- Booth structure with side walls and back wall
- Header board with your company name
- Table and two chairs, lighting and power
- Your organization listed on the Conference website
- Two complimentary exhibitor registrations including the Welcome Reception and the Poster Receptions

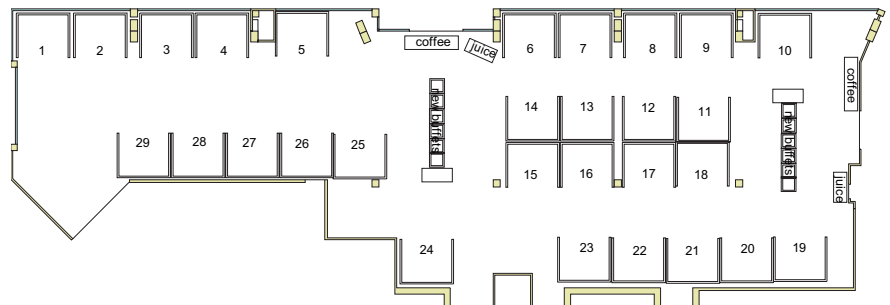
Visit the [www.seg2015.org](http://www.seg2015.org) to view site allocations and for further information.

## Exhibition Floor Plan

The Committee reserves the right to alter the floor plan.

The floor plan is not to an exact scale, but accurately represents the relative position of booths.

BOARD WALK GALLERY



# SEG 2015 Conference

September 27-30, 2015 | Hobart, TAS, Australia

Tax Invoice  
Conference Design Pty Ltd  
ABN 72 050 482 507

## SPONSORSHIP AND EXHIBITION BOOKING FORM

A PDF tax invoice will be sent on receipt of a completed booking form.

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Postal Address: \_\_\_\_\_  
Suburb/Town/City: \_\_\_\_\_ Prov/State: \_\_\_\_\_ Country: \_\_\_\_\_ Postcode: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Facsimile: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Sponsorship

Option (eg, Patron) \_\_\_\_\_  
Investment \_\_\_\_\_  
Comments \_\_\_\_\_

### Exhibition

Number of sites/booths required: \_\_\_\_\_  
Preference 1: \_\_\_\_\_  
Preference 2: \_\_\_\_\_  
Preference 3: \_\_\_\_\_  
Not located next to: \_\_\_\_\_  
Do you require a:  Booth structure  
 Site only for a custom display

Each booth includes a trestle table and chairs, lighting and power.

Wording for header board (max. of 30 characters):  
\_\_\_\_\_  
\_\_\_\_\_

### Description

For planning purposes, please give a brief description of any large, high or unusual equipment you will be displaying in your booth:  
\_\_\_\_\_  
\_\_\_\_\_

### Authorised

Signed: \_\_\_\_\_  
Name: \_\_\_\_\_  
Date: \_\_\_\_\_

### Payment Summary

Sponsorship Total: \$ (AUD) \_\_\_\_\_  
Exhibition Total: \$ (AUD) \_\_\_\_\_  
Total: \$ (AUD) \_\_\_\_\_

### Payment Terms

A payment of 50% of the sponsorship package and/or exhibition fee must accompany your completed booking form. The balance is to be paid four months prior to the Conference. Payment is in \$AUD and includes GST. If transferring money internationally please ensure that you add the international transaction fee to your payment.

### Cancellation

A cancellation fee of 30% will be applicable for any sponsorship package or exhibition booking cancelled up to six months prior to the Conference. No refund will apply after this date.

- Cheque (made payable to Conference Design – SEG2015)  
 Credit Card

Card Type: Visa  MasterCard  Amex

Card Holder: \_\_\_\_\_

Card Number: \_\_\_\_\_

CCV \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Signature: \_\_\_\_\_

- EFT

Date: \_\_\_\_\_ Reference: \_\_\_\_\_

BSB: 017 324

Account #: 1085 82575

Account Name: Conference Design

Bank: ANZ, Sandy Bay Branch

Swift Code: ANZBAU3M



### Conference Secretariat

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