Technical Program
The technical program will focus on Building Exploration Capability for the 21st Century. The conference will include plenary sessions as well as simultaneous sessions. Sub-themes are:

- Fundamental Advances in Economic Geology
- Deposit Footprints
- Mineral System Science
- Innovations in Exploration Technology
- Exploration Management and Targeting
- Case Studies of 21st Century Exploration Success

SEG 2014 Conference Organizing Committee
Bart Suchomel, Chair
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Jon Hronsky, Technical Sessions
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Brian Hoal and Nikki Jamison,
Fundraising/Marketing
brianoal@segweb.org
anikajamison@segweb.org
Darline Daley, Exhibits/Administration
darline@QBSoffice.com
Christine Horrigan, Secretary/Students
christinehorrigan@segweb.org

How to Reserve Exhibit Space
Quality Business Services (QBS)
SEG Conference Facilitators
Tel: +1.303.914.0694
Fax: +1.303.382.8061
Email: darline@QBSoffice.com

Booth Rental Includes:
- One complimentary full registration for each 10’x10’ booth.
- Two complimentary exhibits only registrations for each 10’x10’ booth.
- 7”x44’ booth sign with company name and booth number.
- 8’ high back drape with 3’ high draped side rails.
- General security

Booth Rate — $2500

Location
Keystone Resort & Conference Center
Keystone, Colorado, USA

FREE to Exhibitors
- Wi-fi
- Pocket Program Listing
- Link from SEG Website
- List of Registered Attendees

We have also planned . . .
Poster sessions, breaks,
3 receptions and 3 lunches in the Exhibit Hall to bring the crowd to you!

Exhibit Hours
Saturday, September 27
Set-up  8:00am – 1:00pm
Open/Reception  5:00pm – 7:00pm

Sunday, September 28
Open  10:00am – 7:00pm
Reception  5:30pm – 7:00pm

Monday, September 29
Open  10:00am – 6:30pm
Reception  5:30pm – 6:30pm

Tuesday, September 30
Open  10:00am – 1:30pm
Move Out  1:30pm – 5:00pm

Sponsorship Opportunities
Corporations can support student attendance and continuing education by becoming a sponsor:
- Patron
- Premier
- Gold
- Silver
- Bronze

Benefits include exhibit booth(s) at the upper sponsorship levels and complimentary registrations in all categories. Please contact Nikki Jamison for further information: email, anikajamison@segweb.org or call 720-981-7213.
SEG 2014 CONFERENCE – CONTRACT FOR EXHIBIT SPACE
September 27–30, 2014 • Keystone, Colorado, USA

INSTRUCTIONS
1. Please read this form carefully and print or type all information.
2. This contract will not be processed unless it is signed and dated by your company’s representative.
3. Questions? Call +1-303-914-0694 or email: darline@QBSoffice.com
4. PLEASE FILL OUT (print or type), SIGN AND RETURN THIS FORM TO: SEG Exhibits Manager:
   MAIL: Quality Business Services (QBS)
   P.O. Box 622009
   Littleton, CO 80162 USA
   FAX: +1-303-382-8061

EXHIBITOR
Company Name (for signage and printed material) __________________________________________
Company Address _________________________________________________________________
City __________________________ State/Province _______________________________
Zip or Country Code (Postal Code) __________________________ Country____________________
Phone __________________________ E-mail _____________________________________________
Fax __________________________ Website _____________________________________________
Company Contact (Name of person in charge of exhibit, and to whom instructions should be sent, including email address if different from above):
______________________________________________________________________________
The following products/services will be displayed in the booth: ____________________________
Special requirements (i.e. compressed air, water, electrical, etc.) ________________________
List any dangerous items (i.e. chemicals, gases, etc.) that will be part of your display:
______________________________________________________________________________

AGREEMENT
We hereby agree to:
1. Abide by all rules and regulations as stipulated by SEG.
2. Attach hereto our credit card number or check payable to Quality Business Services (QBS) for 50% of the booth fee as a deposit. Contracts received on or after May 5, 2014, must be accompanied by full payment.
3. Pay the balance of the space cost prior to the final payment date of May 5, 2014.
4. Cancellation notification must be in writing to SEG, c/o of Quality Business Services.

AGREE FOR EXHIBITOR:
Name (please print) ________________________________________________________________
Title _____________________________________________________________
Signature _____________________________________________________________
Date _____________________________________________________________

www.seg2014.org

BOOTH LOCATION
Number of 10’x10’ booths __________________________
1st choice booth location __________________________________________
2nd choice booth location __________________________________________
3rd choice booth location __________________________________________
List companies from whose booths you desire to be separated. (Specify company names rather than product.) Booth separation is not guaranteed.
______________________________________________________________________________
______________________________________________________________________________
Is booth separation more important to you than your booth choices?
□ Yes  □ No

BOOTH RATE AND DEPOSIT
10’x10’ Booth Rate: (US) $2,500  Deposit: (US) $1,250
Payment Amount $ ______________________
□ Personal Check □ Company Check □ VISA
□ Master Card □ American Express
QBS is authorized to use this credit card to assess booth payment.
Credit Card Number: ______________________
Exp. Date: _________________  Credit Card Security Code:________
Name as it appears on Credit Card.
Printed _____________________________________________________________
Signature __________________________________________________________

AGREE FOR SEG
Name: Darline Daley, Quality Business Services
Signature __________________________________________________________
Date _____________________________________________________________
The following general information and regulations apply to the Society of Economic Geologists Exhibit, committees, agents, or employees in the management of exhibits.

1. SEG. The word “SEG” as used herein shall mean the Society of Economic Geologists.

2. Authority. The Conference Management, or its delegate, is charged with complete responsibility and full authority to enforce all of the provisions of these Regulations for the benefit of all concerned. Any exception to or deviation from these rules may be made only by Conference Management. No consent to any variation of any term or condition of the lease contract shall be valid unless in writing (mail, electronic, or fax) with the contract. Any notice by either party to the other shall be in writing and shall be deemed to have been duly given if delivered in person or by (mail, electronic, or fax) to the lessor or the exhibitors at the address given in the contract. Conference Management reserves the right to cancel a contract in the event of Exhibitor violations of the Rules and Regulations described here.

3. Eligible Exhibits. The Conference Management reserves the right to determine the eligibility of any company or product for inclusion in the Exhibit.

4. Exhibit Hours. The exhibits will be located in the Col- umbine Ballroom at the Keystone Resort and Conference Center.

5. Selection of Booth Space. Exhibitors must complete the Contract and return to QBS with appropriate deposit. Conference Management will assign space based on the times the contract and payment are received and the preference of each exhibitor for location.

6. Payment of Booth Space. Payment representing 50% of the total cost of the space(s) selected must accompany the Exhibitor Contract. The remaining 50% must be paid in full by May 5, 2014. If not so paid, the contract will be considered canceled and space may be reassigned.

7. Cancellation or Withdrawal of Booth Space. The Exhibitor must notify QBS in writing no later than May 5, 2014, of intention to cancel or withdraw from the exhibit. The Exhibitor will be refunded the amount paid less a processing fee of $400 per 10’ x 10’ booth. After May 5, 2014, no refund will be paid. The Exhibitor will be obligated to pay the total rental cost of the exhibit space as outlined in the contract.

8. Set-Up and Move-Out. Installation may begin at 8:00am on Saturday, September 27. Move-in must be complete and all shipping crates moved by 1:00pm. Conference Management reserves the right to assign labor to set-up any display that is not in the process of being erected by 2:00pm on Saturday. If a booth is completely vacant at 2:00pm on Saturday, Management may also reserve the right to take possession of the unoccupied space and may resell without refund to the original assignees. Move-out may begin at 1:30pm on Tuesday, September 30 and must be completed by 5:00pm. Exhibit personnel will be required to wear an identification badge at all times. Only authorized exhibit personnel may enter the hall during installation and dismantling of exhibits, and no one under the age of 18 are not allowed in the exhibit area during set-up and move-out. There will be no exceptions.

9. Booth Design. A standard booth consists of one or more standard units of 10’ deep x 10’ wide consisting of fireproof drapery supported on review aluminum tubing and an identification sign. To preserve the integrity of the SEG exhibits, Exhibitors must comply with and perform all the requirements and provisions of these Rules and Regulations. The Exhibitor shall procure and continue in force general liability insurance of not less than $1,000,000 covering any and all claims for injuries to persons in or upon the assigned booth space, including all injuries or damages from booths, signs, or other apparatus now or hereafter erected on such space, and insuring the indemnity agreement contained in this paragraph. All insurance policies required hereunder shall name SEG as an additional insured, and the Exhibitor shall furnish SEG with evidence of such insurance coverage upon request.

10. 16. Electrical. It is mutually understood and agreed that SEG shall provide proper and adequate electrical service. SEG will not be held responsible for any interruption that may occur due to breakage of machinery, apparatus, equipment, etc.

17. Liability and Insurance. Neither SEG nor the confer- ence center assumes any responsibility for the protection and safety of exhibitors, their representatives, agents, employees, or for the reasonable care to prevent interruption in power service, but shall not be held re- sponsible for any interruption that may occur due to break- age of machinery, apparatus, equipment, etc.

The Conference Management reserves the right to determine the eligibility of any company or product for inclusion in the Exhibit. As a part of the contract with SEG, all Exhibitors must guarantee that their booth will be staffed during all show hours.

SEG 2014 CONFERENCE — EXHIBITOR RULES & REGULATIONS

The Conference Management reserves the right to make changes in the exhibit hours; however, such changes will be made known as far in advance of the exhibit as possible. As a part of the contract with SEG, all Exhibitors must guarantee that their booth will be staffed during all show hours.

6. Payment of Booth Space. Payment representing 50% of the total cost of the space(s) selected must accompany the Exhibitor Contract. The remaining 50% must be paid in full by May 5, 2014. If not so paid, the contract will be considered canceled and space may be reassigned.

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10. Shipping & Transfer. Exhibitors agree to ship at their own risk and expense all articles to be exhibited. All shipments must be fully prepaid and consigned to the address that will be provided in the Exhibit Service Kit.

11. Official Service Contractor/Service Kit. Freeman Development Co. will be the Official Service Contractor for the SEG 2014 Conference and Exhibit. Exhibitors have the right to bring in their own outside contractor subject to notification of Conference Management and the Official Service Contractor. All outside contractors are subject to the same limitations as the Official Contractor and must provide proof of their insurance to Conference Management and Contractor 30 days prior to exhibit move-in. Exhibitors will deal directly with the Service Contractor for most services and labor. All services customarily required by exhibitors will be available. Complete shipping instructions and information regarding registration and badges, furniture rental, utilities, labor for uncrating, assembling, reconfiguring and drayage of displays will be included in the Exhibitor Service Kit available online in June 2014.

12. Endorsement. Lease of an exhibit booth by SEG to Exhibitor does not constitute endorsement by SEG of the exhibitor’s products or services. No advertising material used by Exhibitor may contain the SEG logo nor may it contain reference to any real or used in the Exhibitor’s booth are subject to the approval of Conference Management. If a display, demonstration, or any other activity which may be available for exhibiting or should other contingencies promising any such claim arising out of any injury to any exhibitors in defending against, satisfying, or compromising any such claim arising out of any injury to the exhibitors at the address given in the contract.

13. Subletting of Space. No exhibitor shall assign, sublet or apportion the whole or part of the space assigned or have representatives, equipment or materials from firms other than his own in the exhibit space without written consent of Conference Management. Only one company is permitted to exhibit per booth.

14. Booth Numbers. Booth or booth numbers do not form the contract. SEG reserves the right to relocate or renumber any exhibit space at any time and may reassign space made available due to cancellations, expansions, reductions, or withdrawals.

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