

Whistler 2013:

Geoscience for Discovery



Whistler 2013: Geoscience for Discovery
September 24-27, 2013 • Whistler, BC

SPONSOR PROSPECTUS

The Organizing Committee is pleased to present the Sponsor Prospectus for "Whistler 2013: Geoscience for Discovery" (SEG 2013). SEG 2013 is hosted by the Society of Economic Geologists & the SEG Canada Foundation. The Conference will provide an excellent opportunity to promote your company through sponsorship and participation as an exhibitor, all in the spectacular setting of Whistler, BC, Canada, September 24 - 27, 2013.

THE CONFERENCE:

We expect an audience of up to 1,000 geologists and exploration professionals from around the world. This will include a mix of industry, government and academia with a strong student component. The technical program, with the theme "Geoscience for Discovery", will focus on that link; those areas of academic research in Economic Geology that lead to the important practical issues of improved exploration concepts, technologies and, ultimately, discovery. The three days of technical talks will be supplemented by related poster sessions, field trips and short courses.

A Welcome Reception, Awards Banquet, and Social Evening are the highlights of the Social Program which will showcase Whistler. The conference will take place at the Whistler Conference Centre.

YOUR OPPORTUNITY:

By sponsoring the Whistler 2013: Geoscience for Discovery conference (SEG 2013), not only will you be supporting the strongest economic geology technical program to be presented in Canada in many years, but you will be supporting and encouraging students, the key to the future of our industry. Your financial support will directly benefit students, either through assistance to attend the meeting, short courses and field trips, or through subsequent Grants, Fellowships and other forms of financial support that are the primary functions of the SEG Canada Foundation and the SEG Foundation. We plan to offer financial assistance to over 100 students to attend the meeting.

There are a wide variety of Sponsor opportunities available at the Meeting. We encourage you to consider sponsoring a range of activities to provide maximum exposure for your company. These opportunities are limited and are available on a first come, first serve basis. If you do not see a sponsorship opportunity that interests you, please enquire about a customized partnership. How can we help you to realize your sponsorship objectives?

If you wish to purchase a sponsorship or have any questions regarding the opportunities, please contact Mark O'Dea (modea@pilotgold.com) or Rob Pease (rob.pease88@gmail.com), Co-Chairs of the SEG 2013 Fundraising Committee. Preliminary details on the Conference and Sponsorship program can be found on our website at www.seg2013.org.

Join us as a Sponsor to reach the world's leading mineral exploration specialists in beautiful Whistler in September, 2013.

Kind regards,

Gerry Carlson
Conference Co-Chair

Brian Hoal
SEG Representative

Mark O'Dea
Fundraising Co-Chair

Rob Pease
Fundraising Co-Chair

www.seg2013.org

THE CONFERENCE: SEG 2013 is The Society of Economic Geologists biennial meeting, hosted in partnership with the SEG Canada Foundation.

DATES: September 24 – 27, 2013

VENUE: Whistler Conference Centre, Whistler, BC

ATTENDANCE: 800 to 1,000 Mineral Exploration and Mineral Deposit Research professionals from over 20 countries

AUDIENCE: Our audience will include leaders from major mining companies, junior entrepreneurs, consultants and contractors, government scientists and academics who will come together in Whistler with the next generation of exploration geologists, researchers and students to share exciting new developments in mineral deposit research and discovery.

SOCIAL EVENTS:

Welcome Reception
Awards Banquet
Social Evening

ABOUT THE SOCIETY OF ECONOMIC GEOLOGISTS

Founded in 1920, the Society of Economic Geologists, Inc. (SEG) is an international organization of 7,000 individual members in over 100 countries with interests in the field of economic geology. The Society's membership includes representatives from industry, academia, and government institutions. Publications, conferences, field trips, and short courses ensure active communication of economic geology-related concepts within the membership and with the economic geology profession at large. An individual may apply for membership as Fellow, Member or Student Member.

ABOUT THE SEG CANADA FOUNDATION

The SEG Canada Foundation was established in 2000 to facilitate charitable contributions by Canadians and Canadian corporations to support innovative research and education in economic geology by students at Canadian institutions. Since its inception, the Canada Foundation has raised over \$730,000 and has provided over \$445,000 in Student Grants and educational programs. Our 2012 budget of \$100,000 includes a new and innovative \$10,000 undergraduate program to help encourage the "best and brightest" into a career in Economic Geology.

For more information: www.segweb.org

Committees and Members

Executive Committee

Gerry Carlson, Conference Co-Chair
President, SEG Canada Foundation

Craig Hart, Conference Co-Chair
Director, Mineral Deposit Research Unit (MDRU) – University of British Columbia

Brian Hoal, SEG Representative
Executive Director – Society of Economic Geologists

John Thompson, Technical Program Co-Chair
PetraScience Consultants Inc.

Murray Hitzman, Technical Program Co-Chair
Charles F. Fogarty Professor of Economic Geology – Colorado School of Mines

Ian Walton – Treasurer
Executive VP & CFO – Aurizon Mines Ltd.

Organizing and Technical Committees

Carolyn (Lyn) Anglin
President & CEO – Geoscience BC

Timothy Beale
President – Iron Creek Capital Corp.

Ron Britten
Vice President – First Point Minerals Corporation

Maurice Colpron
Yukon Geological Survey

Paul Dobak
Chief Geologist, North America – Barrick Gold Exploration Inc.

Peter Lewis
Vice President, Exploration – Eldorado Gold Corporation

Dean McDonald
Vice President, Exploration – Hecla Mining Company

Mark O'Dea
Chairman – Pilot Gold Inc.

Steve Robertson
Exploration Manager – Imperial Metals Corporation

Stephen Rowins
Director, Cordilleran Geoscience – British Columbia Geological Survey

Ross Sherlock
Explorations Manager – Gold Fields

Kirstie Simpson
VP, Minerals Research – Geoscience BC

Professional Conference Organizer

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Fax: +1 604 984-6434
Email: seg2013@seatoskymeetings.com

Geoscience for Discovery

The conference will include eight sessions over three days, each session featuring distinguished keynote speakers, plus up to 150 posters and pre- and post-conference field trips and short courses that will complement the meeting theme.

TOPICS

GLOBAL VIEW TECTONICS, TERRANES AND METALLOGENY – the geoscience building blocks

REGIONAL VIEW METALLOGENIC PROVINCES AND BELTS – regional and deposit controls

DEPOSIT VIEW DISCOVERY – ideas, geoscience data and technology producing results

PRELIMINARY PROGRAM OVERVIEW

PRE-CONFERENCE Field Trips • Short Courses

TUESDAY, SEPTEMBER 24 Registration Opens • Exhibit Hall move in • Welcome Reception

WEDNESDAY, SEPTEMBER 25

1. **Tectonics, terranes and metallogeny:** New and developing concepts in tectonics, petrology and terrane paleogeography, and implications for metallogeny
2. **Arc terranes:** Petrology and metallogeny of arc terranes and implications for copper-molybdenum-gold-silver mineralization
3. **Regional metallogeny – China, Mongolia and Russia:** Regional metallogenic setting, districts and deposits

THURSDAY, SEPTEMBER 26

1. **Regional metallogeny – classic districts:** New ideas for deposits in specific metallogenic environments such as the Great Basin, Nevada and the arc terranes of British Columbia
2. **Regional metallogeny – Western North America:** New regional concepts and emerging districts from Alaska to Mexico
3. **Regional metallogeny – the continental margin:** Regional setting and controls in the continental margin related to zinc, lead, silver, gold, tin, tungsten and other commodities

FRIDAY, SEPTEMBER 27

1. **Exploration, Discovery and Deposits I:** Exploration strategy and new discoveries in the region
2. **Exploration, Discovery and Deposits II:** Emerging discovery plays, exploration technologies and lessons for the future

POST CONFERENCE Field Trips • Short Courses

SPONSORSHIP CATEGORIES

Sponsors supporting SEG 2013 within the values listed below will fall into Patron, Diamond, Gold, Silver or Bronze categories.

Sponsor Category Minimum Values

- **Patron** CDN \$50,000 +
- **Diamond** CDN \$35,000 – \$49,999
- **Gold** CDN \$25,000 – \$34,999
- **Silver** CDN \$15,000 – \$24,999
- **Bronze** CDN \$10,000 – \$14,999

To reach the minimum value and to be recognized in a category, companies may select from the itemized opportunities listed on the following pages. In addition to the benefits listed under each itemized opportunity, sponsors that reach one of the following categories will be entitled to the additional benefits of that category. The list of benefits per category is as follows:

	Patron	Diamond	Gold	Silver	Bronze
Complimentary Meeting Registrations	6	4	3	2	1
Complimentary Exhibit Booth	10x20	10x10	n/a	n/a	n/a
Priority choice for exhibit booth allocation	1st	2nd	n/a	n/a	n/a
Program Ad: back cover, inside front or back	1	n/a	n/a	n/a	n/a
Program Ad: inside	n/a	Full Page	Half Page	Quarter Page	n/a
Logo recognition on all printed material	✓	✓	✓	✓	✓
Logo recognition and link on website	✓	✓	✓	✓	✓
Logo recognition at meeting venue	✓	✓	✓	✓	✓

Note: Priority choice within each category is based on total value of sponsorship. If there are two or more sponsors of equal value then priority choice will be awarded by earliest date of payment.



SPONSORSHIP OPPORTUNITIES



TECHNICAL SESSIONS

Technical Session Sponsorship: **CDN \$15,000 - \$25,000 per session**

SEG 2013 will feature Technical Sessions showcasing the latest research and developments. Technical Sessions are available for exclusive sponsorship.

Technical Session Sponsor Benefits

- The Technical Session will be shown in the program as “Supported by YOUR COMPANY NAME”
- Acknowledgement at the start of the session

Note: Sponsors do not have any input into session content or speaker selection.

Digital Poster Displays: **Exclusive CDN \$25,000 OR \$10,000 per day**

All poster presenters will submit a digital poster, which will be available for viewing electronically at the conference. Exclusive sponsorship of the Digital Poster Display is available, or can be purchased by day.

Digital Poster Displays Sponsor Benefits

- The Sponsor will be recognized on the screen

Daily Poster Displays: **CDN \$5,000 per day**

Each poster presenter will display their poster during one of the three conference days. Three daily sponsorships are available

Daily Poster Displays Sponsor Benefits

- Signage acknowledging sponsorship will be placed throughout the poster area

Pre- and Post-Conference Short Courses: **CDN \$5,000 for two-day course, CDN \$3,000 for one-day course**

Pre- and Post-Conference Short Courses are available for exclusive sponsorship.

Pre- and Post-Conference Short Courses Sponsor Benefits

- The Short Course will be shown in the program as “Supported by YOUR COMPANY NAME”
- Acknowledgement at the start of the session

Note: Sponsors do not have any input into session content or speaker selection.

CONFERENCE MATERIALS

Conference Delegate Bags: **CDN \$25,000**

Conference Delegate Bags Sponsor Benefits

- Your company logo strategically positioned on the bag

Note: SEG 2013 will choose the delegate bag.

Abstracts CD ROM: **CDN \$25,000**

Abstracts CD ROM Sponsor Benefits

- Your company logo on the CD-ROM and CD-ROM sleeve
- Sponsor can insert an Abstract CD-ROM voucher into the delegate bag

Note: An Abstract CD-ROM will be included with each full Conference registration.

Name Badges: **CDN \$20,000**

Name Badge Sponsor Benefits

- Company logo on premium name badge wallets
- Company name or website on lanyards

Delegate Bag Insert: **CDN \$2,000**

- Insert a promotional brochure into the Delegate Bag

Note: Weight and size restrictions will apply. Inserts must be approved by organizing committee.

SPONSORSHIP OPPORTUNITIES

CONFERENCE EVENTS

Awards Evening: CDN \$20,000

The Awards Evening will take place at the Whistler Conference Centre, and will feature the presentations of the SEG's prestigious awards, including the Penrose Gold Medal, the SEG Silver Medal, the Waldemar Lindgren Award, the Ralph W. Marsden Award, the Brian J. Skinner Award, the Traveling Lecturer Awards and the Honorary Fellowship Awards.

Awards Evening Sponsor Benefits

- A VIP table with eight complimentary tickets
- Recognition on table menus
- Specialty event signage
- Recognition in the onsite program

Note: The Conference Secretariat will make all arrangements for the Awards Evening, including menu.

Welcome Reception: CDN \$15,000

Welcome Reception Sponsor Benefits

- Multiple Sponsorships available
- Ten complimentary guest passes to Opening Ceremonies and Welcome Reception
- Recognition on directional signage to the Welcome Reception
- Recognition in the onsite program

Note: The Conference Secretariat will make all arrangements for the Welcome Reception, including menu.

SEG Special Event: CDN \$10,000

The SEG Special Event will take place at an off-site venue in Whistler.

SEG Special Event Sponsor Benefits

- Specialty event signage
- Recognition in the onsite program

Note: The Conference Secretariat will make all arrangements for the SEG Special Event, including menu.

Luncheons: CDN \$10,000 each

SEG 2013 will feature three networking luncheons in the Exhibit Hall.

Luncheon Sponsor Benefits

- Signage throughout food stations with your company logo
- Recognition in the onsite program

Note: The Conference Secretariat will make all arrangements for the Luncheons, including menu.

Refreshment Breaks: CDN \$5,000

Refreshment Break Sponsor Benefits

- Multiple Sponsorships available
- Signage throughout Food & Beverage stations with your company logo
- Recognition in the onsite program

Note: The Conference Secretariat will make all arrangements for the Refreshment Break including menu.

Poster Session Receptions: CDN \$10,000 per Reception

SEG 2013 will feature a one hour Poster Session reception with a Host bar at the end of the scientific program each day. Three receptions are available for sponsorship.

Poster Session Receptions Sponsor Benefits

- Specialty event signage
- Recognition in the onsite program

Note: The Sponsor will be responsible for bar costs, and all drinks must be ordered through the Whistler Conference Centre.

SPONSORSHIP OPPORTUNITIES

Specialty Coffee or Food Stations: CDN \$5,000 per Station and break

Multiple sponsorships are available for Specialty Coffee or Food Stations. Stations may feature items such as ice cream/frozen fruit bars, chocolate bars, fresh fruit, popcorn and many other options.

Specialty Coffee or Food Station Sponsor Benefits

- Specialty event signage
- Recognition in the onsite program

Note: The Sponsor will be responsible for catering costs related to the Stations, and items must be catered by the Whistler Conference Centre.

CONFERENCE SERVICES

Internet Café: CDN \$20,000

Internet Café Sponsor Benefits

- Your company name in the title of the Café
- Sponsorship includes all space, equipment, set-up and tear down costs for up to 20 workstations
- Recognition as sole sponsor of the Café on each computer screen located in the Café
- Recognition through signage in the Café and directional signage to the Café
- Recognition in the onsite program

Conference Session Webcast: CDN \$ On Request

Conference Session Webcast Benefits

- Exclusive sponsorship of the webcast of one or more Technical sessions
- Webcast will be available on the Conference website until September, 2014



CONFERENCE COMMUNICATIONS

EXHIBITION

Exhibiting at SEG 2013 will provide an exceptional opportunity to promote your company to an audience representing the full spectrum of the global exploration and research community. Refreshment Breaks, Lunches and the Posters will be located in or adjacent to the Exhibition in order to increase booth traffic.

Exhibit Space Pricing

A standard exhibit space is 10' wide x 8' deep and includes the following:

- Pipe and drape booth
- One table
- Two chairs

Price per 10' X 8' space: **CDN \$2,900**

Allocation of booth space is at the sole discretion of SEG 2013, however all attempts will be made to accommodate your preference and support your presence at the Exhibition.

Note: Exhibit Booth prices subject to applicable taxes.

ADVERTISING

Advertising in the Onsite Program

The Onsite Program will be a printed program containing all essential Conference information. The Onsite program is provided to each participant in the delegate bag and will be available for download on the Conference website.

Outside Back Cover	CDN \$20,000 (if available)
Inside Front Cover	CDN \$20,000 (if available)
Inside Back Cover	CDN \$15,000 (if available)
Full page inside	CDN \$5,000
Half page inside	CDN \$2,000
Quarter page inside	CDN \$1,000

